

Making Signage Affordable in our Schools Unlimited Server/Player Technology Across Your Campus

Haivision's CoolSign™ is the leading digital signage software for scheduled, interactive, or data-driven content. Leading educational institutions already use CoolSign digital signage for event information, wayfinding, schedule and booking information, menu boards, advertising, news broadcasts, policy and conduct, emergency alerts, and public safety information. Haivision's Campus Signage Unlimited program for CoolSign enables education institution to deploy signage technology unhindered throughout the campus.

Campus Digital Signage

Haivision firmly believes educating the market is the most crucial piece to future success for the digital signage industry. We believe the best place to start with this education is within Universities. Generation Y has been raised on high-tech, fast paced media technology and digital signage is just another tool to enhance their upbringing.

Digital signage allows Universities to deliver information to their student body, staff and visitors about campus activities, events, advertisements, weather, class schedule updates, building locations, wayfinding, emergency alerts and so much more.

Where should a University place digital signage?

- High traffic areas of the University
- Student union
- Administration buildings
- Business schools
- Engineering schools
- Information science schools
- Medical schools
- Law schools
- Recreation centers
- Libraries
- Bookstores
- Cafeterias
- Coffee shops
- Campus TV networks
- Residence Halls

The University Program established by Haivision is one of a kind and provides Universities with a robust, easy to use, enterprise solution. CoolSign can easily integrate with applications such as Dean Evan EMS, Excel, RSS, XML and many more. Our pricing model for the University Market is one that allows Universities to roll out a Campus Wide solution.

Campus Signage Unlimited Program Details

Pricing

- \$19,500 USD List Price
- \$4,000 Annual Software Maintenance
- Must adopt a 3 year Software Maintenance program at time of purchase

Licensing

- Includes:
 - CoolSign Network Server Enterprise Software
- Includes unlimited licensing of:
 - CoolSign Transfer Server Software
 - CoolSign Site Controller Software
 - CoolSign Network Manager Software
 - CoolSign Content Creator Software
 - CoolSign DataWatcher Software
 - CoolSign Player Access Licenses
 - CoolSign Player Multi-Output Options
- License agreement grants aforementioned licenses for a single legal entity and a single campus area
- For additional/satellite campuses, contact Haivision

Training

- Haivision will include a FREE on-line training session on the operation of CoolSign
- On-site training is also available from Haivision or our Gold reseller partner

Resellers/Integrators

- This program is available only through Haivision authorized CoolSign Gold resellers
- Standard reseller program applies
- The Haivision reseller may include the required hardware, installation, content design, and front line / local support services

Usage

- The CoolSign system may not be used in a commercial capacity other than advertising
- The CoolSign system may not be used in auxiliary facilities such as arenas, stadiums, or hospitals
- Campus area is typically defined as a 3 mile radius

Cooperation

- Educational institution must make available an auditorium or classroom upon request, at least once per calendar year, for the purpose of Haivision holding an educational or commercial interest symposium on Digital Signage and / or Video Streaming.
- Educational institution commits to authorize a Case Study & Press Release to be published by Haivision
- Haivision has the right to use the school name, school logos, and at least one photo of the school's digital signage solution in action
- Haivision will fully cooperate in any effort to include CoolSign use within course curriculums (media/advertising, technology, etc.), including advanced on-site instructor training, expert speakers, etc.